



# North Dakota Winter Show



**87<sup>th</sup> Annual**  
**March 6-10, 2024**

## Sponsorship Opportunities

### Platinum Level & Presenting Partner - \$5,000+

- Highlighted as Premiere Event Partner
- 8 PRCA Rodeo Tickets per performance
- 6 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- 1 booth space during show
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising
- Business to provide flag for rodeo (if desired)

### Diamond Level - \$3,000 - \$4,999

- 6 PRCA Rodeo Tickets per performance
- 4 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

### Gold Level - \$1,000-2,999

- 4 PRCA Rodeo Tickets per performance
- 2 tickets to one of the other events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- Your logo on printed advertising and website
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing
- Company tagged in Event Radio Advertising

# Sponsorship Opportunities cont'd

## Chute Sponsor - \$2,000 (6 available)

- 6 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and with every use of that chute
- Company sign placed on Chute Gate
- Company Flag to be flown prior to event (company provides flag)

## Event Sponsor - \$1,500

- 4 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance and referring to sponsored event per company choice
- Space for company banner inside arena (banner provided by sponsor)
- Company Flag to be flown prior to event (company provides flag)
- Company Logo on Rodeo Banners & Event Information

## Personnel Sponsor - \$1,500

- 3 PRCA Rodeo Tickets per performance
- Sponsor Mentions throughout performance when referring to sponsored personnel
- Space for company banner inside arena (banner provided by sponsor)
- Company Logo on Rodeo Banners & Event Information

## Silver Level - \$500

- 2 tickets to 1 PRCA performance & 2 tickets to one of the events including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

## Bronze Level - \$250

- 2 tickets to one event including Truck or Tractor Pull, Horse Day, or Ranch Rodeo
- 2 banners displayed in Main Area (you provide banners)
- your company announced during event of your choosing

## Kids Rodeo Tickets - \$50-200

- All Funds go towards kid's rodeo tickets for free entry. Name mentioned at rodeo.

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## Sponsorship Form

Platinum Level \ \$ \_\_\_\_\_

Silver Level \ \$ \_\_\_\_\_

Diamond level \ \$ \_\_\_\_\_

Bronze Level \ \$ \_\_\_\_\_

Gold Level \ \$ \_\_\_\_\_

Kids Rodeo Tickets \ \$ \_\_\_\_\_

Chute Sponsor \ \$2,000

Select Event to be announced as sponsor

Free Stage

Ranch Rodeo

Horse Day

Jr. Cattle Show

Tractor Pull

Truck Pull

Ag Hall of Fame

State Crop Show

NDWS Luncheon

PRCA Rodeo

Rodeo Event Sponsor - \$1,500

Event \_\_\_\_\_

Personnel Sponsor - \$1,000

Bullfighters

Pickup Men

Rodeo Clown

Announcer

### Sponsorship Payment:

Please Invoice  Check Enclosed  Credit Card Payment (circle one) VI MC DI  
(4% processing fee added to all cc payments)

Card Holder Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSC (3 Digits on back) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Submit to the North Dakota Winter Show:

PO BOX 846

Valley City, ND 58072

701-845-1401

Email: brandee@northdakotawintershow.com

